



FAIRTRADE
INTERNATIONAL

Monitoring the scope and benefits of Fairtrade

MONITORING REPORT 14TH EDITION



About Fairtrade

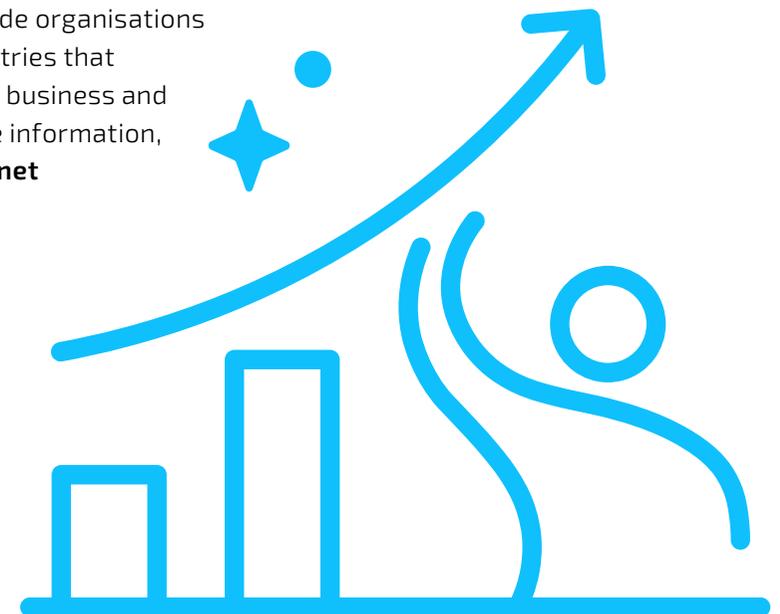
Fairtrade International is a non-profit, multi-stakeholder association that promotes fairer conditions for international trade, empowers small-scale farmers and workers, and fosters sustainable livelihoods.

Fairtrade International develops and maintains the internationally-agreed Fairtrade Standards, owns the FAIRTRADE Mark, and supports the international Fairtrade system. Three regional Fairtrade producer networks representing 2 million farmers and workers co-own the international Fairtrade system, which also includes the independent certification body FLOCERT, and Fairtrade organisations in more than 25 countries that promote Fairtrade to business and consumers. For more information, visit www.fairtrade.net

Cover image: Roberto Carlos Costa harvests oranges on a plantation that is a member of Coperfam cooperative in Brazil. This page: Konan Amalan Cécile, Ivorian cocoa farmer, fills her sack with harvested cocoa pods.

About this report

Fairtrade International publishes annual data on the scope and impact of Fairtrade for farmers, workers and their communities. This report represents an overview of select monitoring data from 2021 unless otherwise indicated. A description of the data sources used for this report is on page 22. Additional product-specific data can be found at www.fairtrade.net/impact





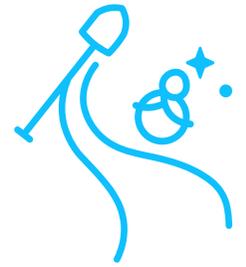
More than
2 million
farmers & workers
in Fairtrade certified
producer organisations



20%
of farmers



45%
of workers

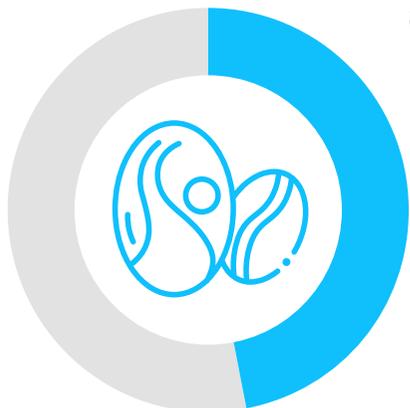


in Fairtrade
are women

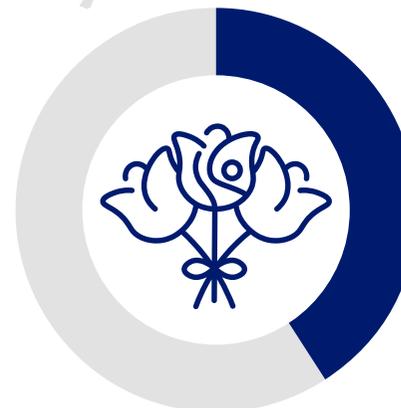


1,930

Fairtrade certified producer organisations
in 70 countries



47%
of all Fairtrade farmers
produce coffee



39%
of all Fairtrade workers
produce flowers & plants

€201.6 million

in Fairtrade
Premium paid to
producers in 2021



41%

of all Fairtrade
Premium funds
paid to producer
organisations
in 2021 were
from sales of
Fairtrade coffee



Small-scale
producer
organisations



invested 32%

of their Fairtrade Premium into improving
production and farming practices and
22% in financial benefits for farmers

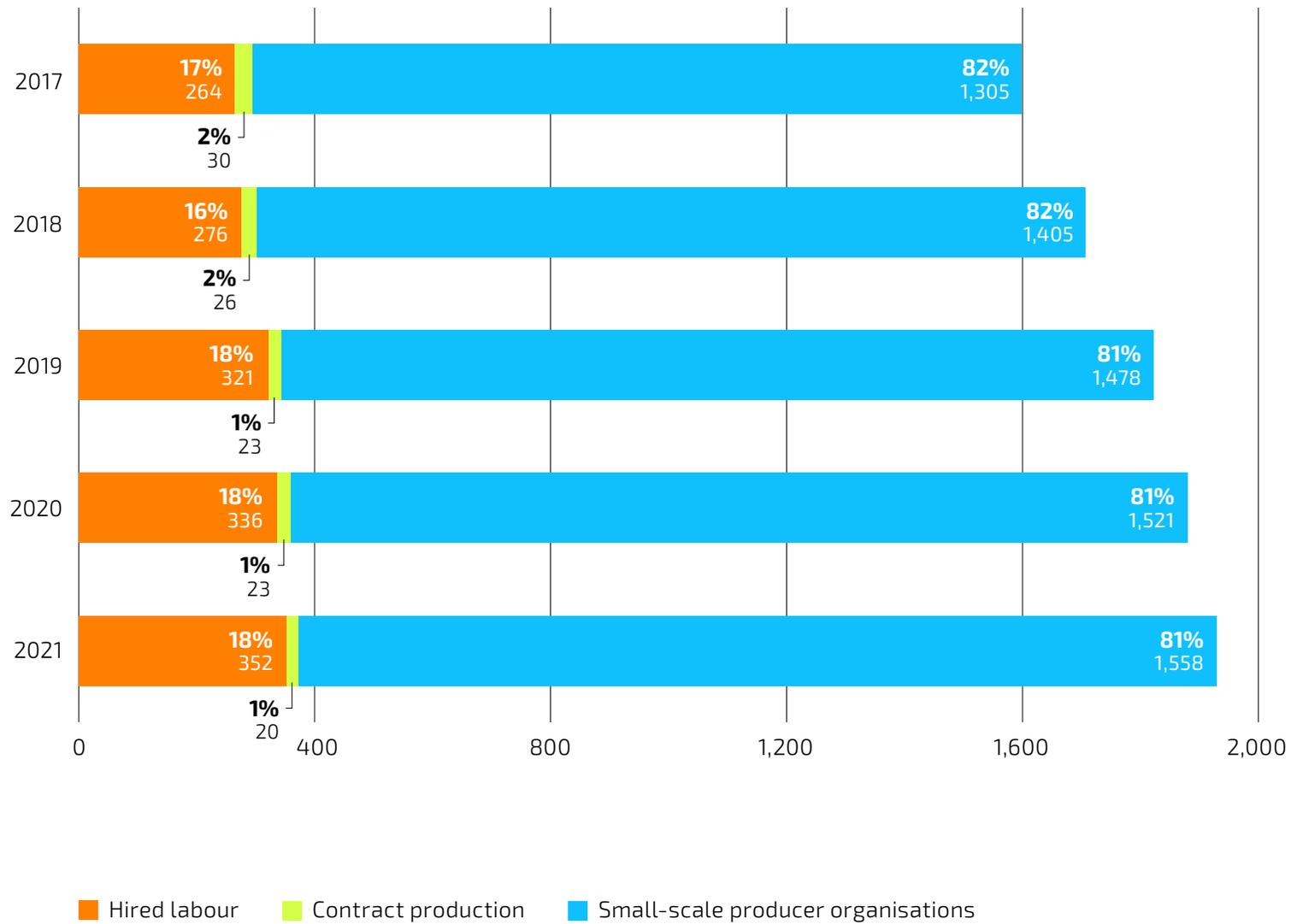
Workers on Fairtrade certified plantations

allocated 68%

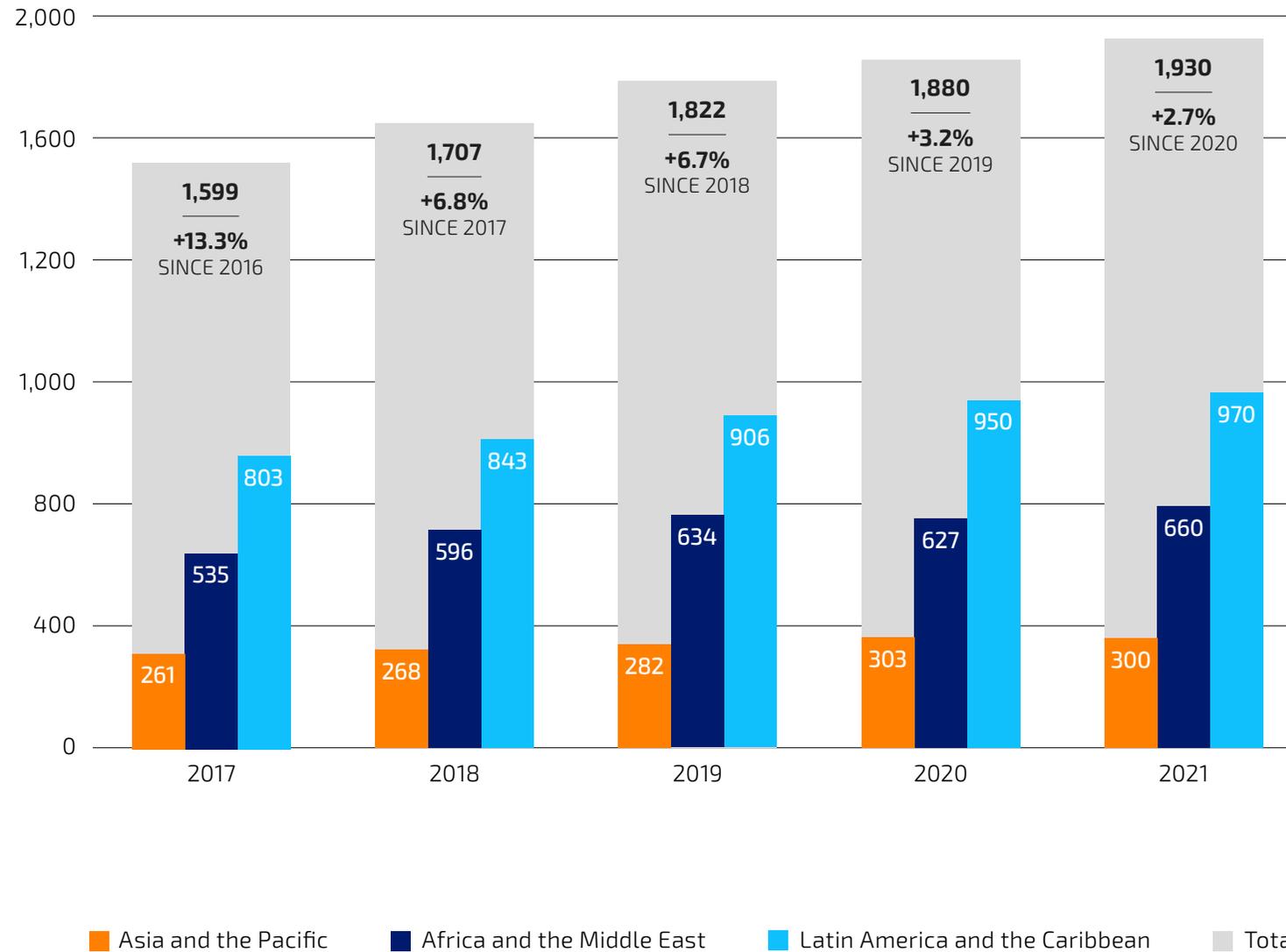
of their Fairtrade Premium to social
investments, including education,
healthcare and housing



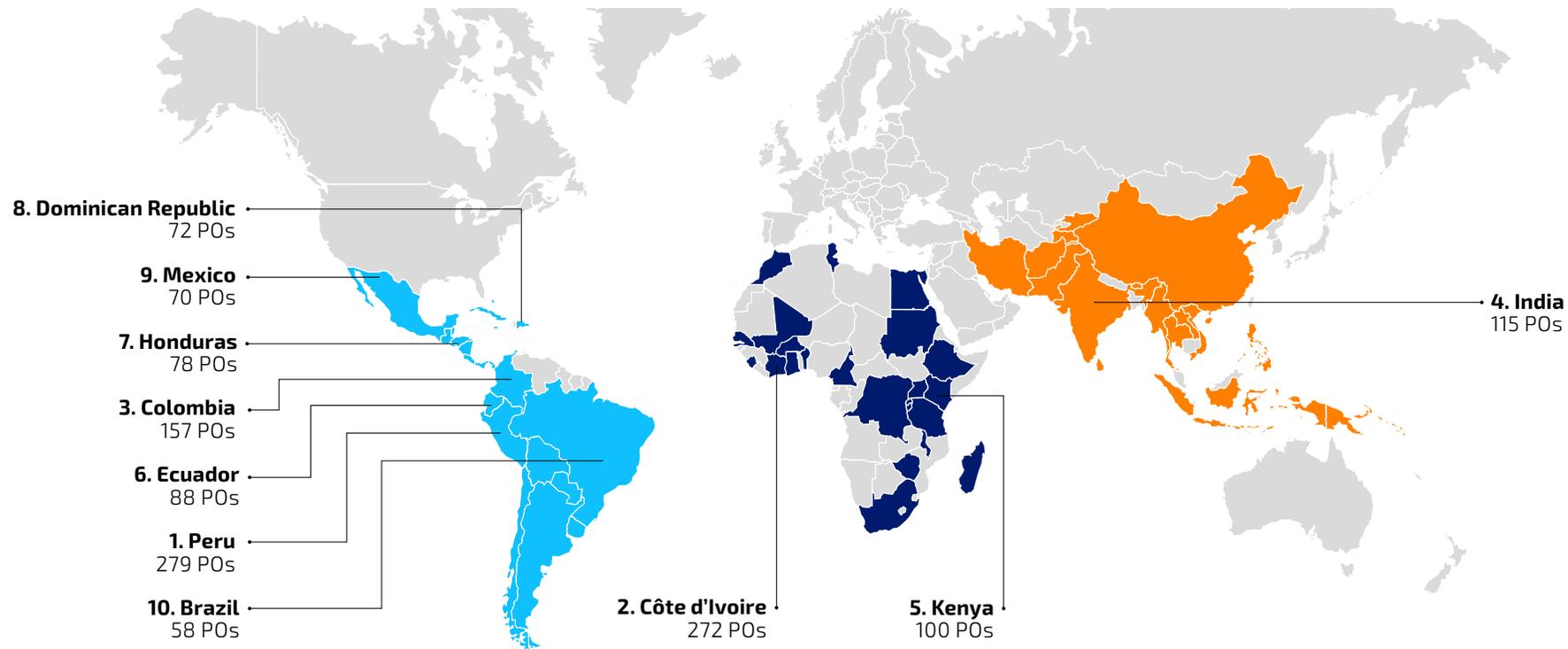
GLOBAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANISATIONS 2017-2021



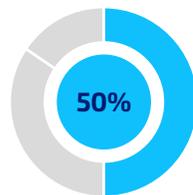
REGIONAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANISATIONS 2017-2021



FAIRTRADE PRODUCER COUNTRIES BY NUMBER OF CERTIFIED PRODUCER ORGANISATIONS 2021

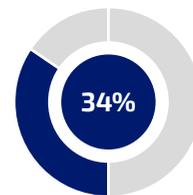


Latin America and the Caribbean



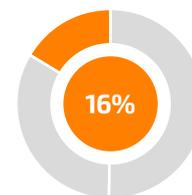
970 producer organisations in 23 countries

Africa and the Middle East



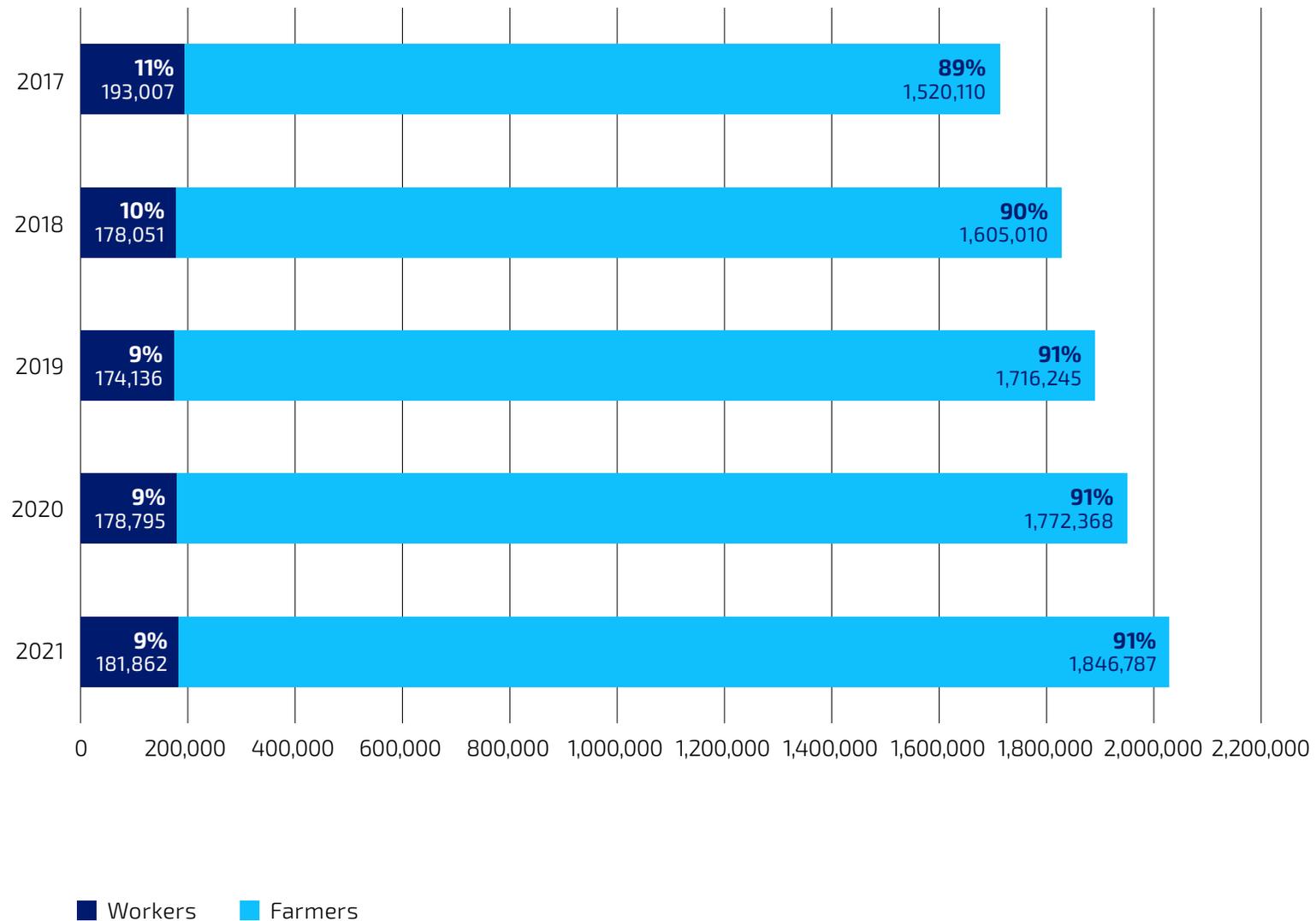
660 producer organisations in 28 countries

Asia and the Pacific

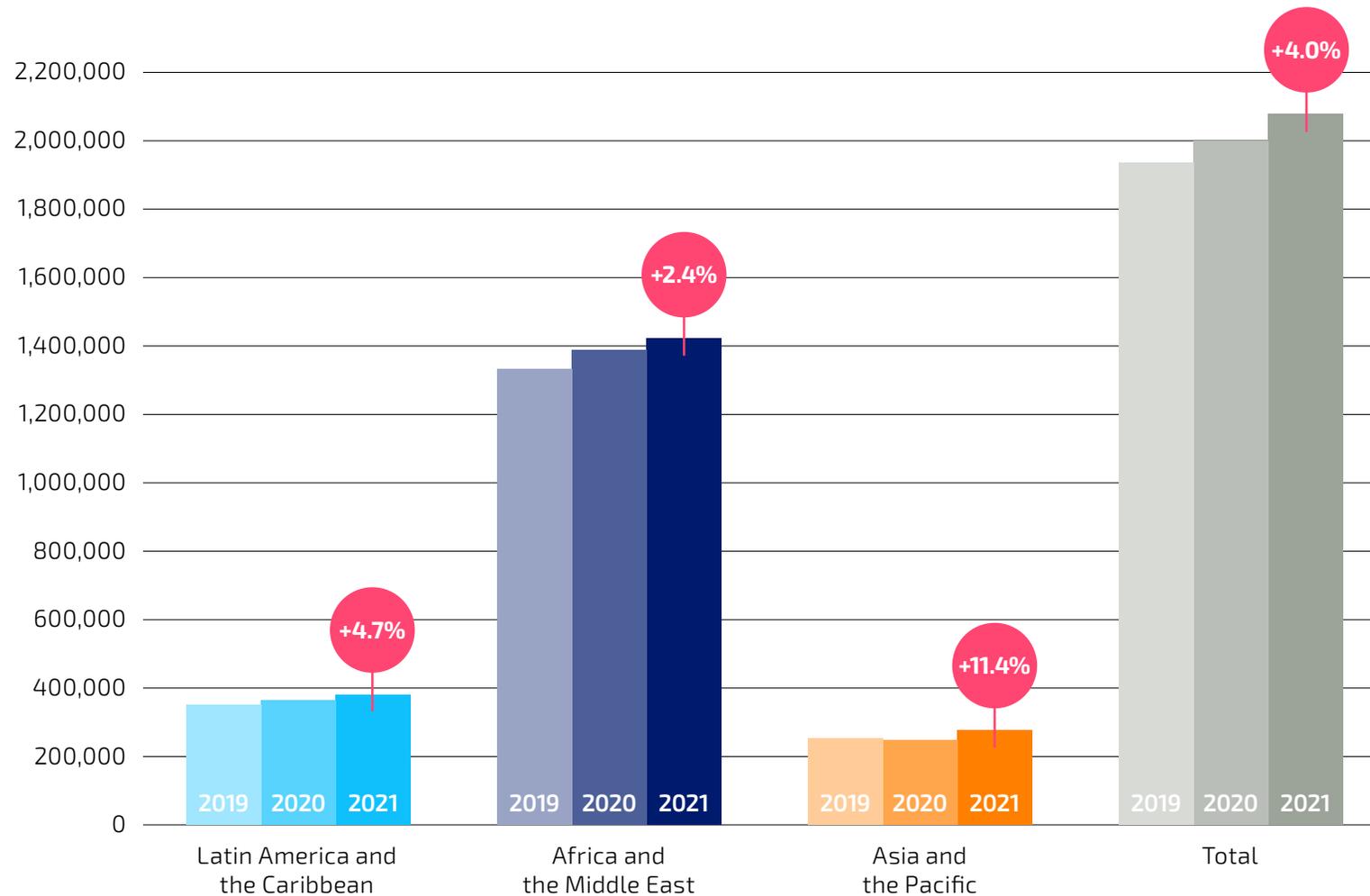


300 producer organisations in 19 countries

DISTRIBUTION OF FAIRTRADE FARMERS AND WORKERS 2021

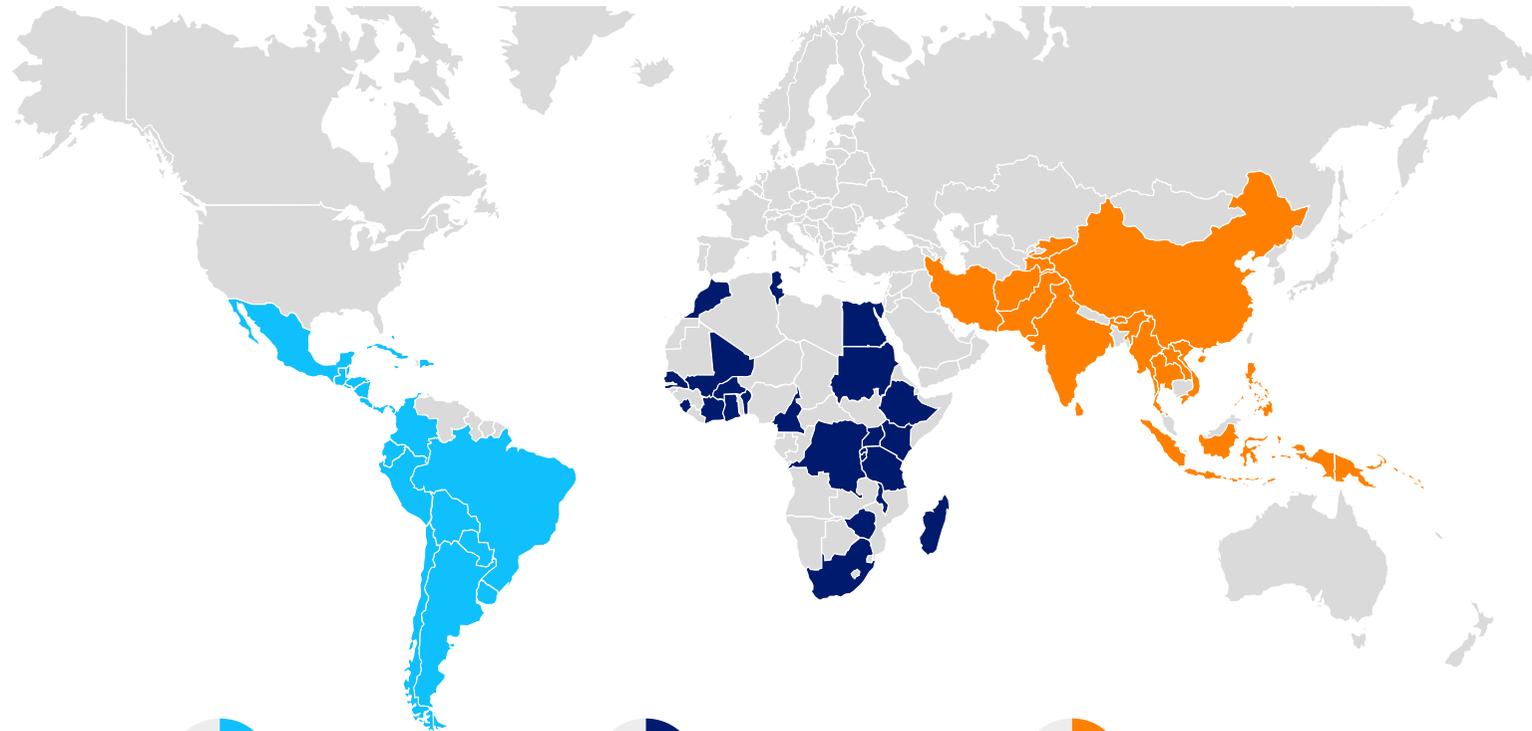


GROWTH IN THE NUMBERS OF FAIRTRADE FARMERS AND WORKERS 2019-2021



● Percentage change 2020-2021

DISTRIBUTION OF FAIRTRADE FARMERS AND WORKERS 2021



Percentage of all farmers



Percentage of all workers



Percentage of total



Percentage of all farmers



Percentage of all workers



Percentage of total



Percentage of all farmers



Percentage of all workers



Percentage of total

Latin American & the Caribbean

Africa & the Middle East

Asia & the Pacific

Total

| | | | | |
|----------------------------------|----------------|------------------|----------------|------------------|
| Fairtrade farmers | 338,417 | 1,281,511 | 226,859 | 1,846,787 |
| Workers on Fairtrade plantations | 32,478 | 105,871 | 43,513 | 181,862 |
| Total | 370,895 | 1,387,382 | 270,372 | 2,028,649 |

NUMBER OF FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2021

| Coffee  | |
|--|------------|
| Farmers | 872,916 |
| Workers | – |
| Total | 872,916 |
| Percentage of all Fairtrade farmers & workers | 43% |

| Tea  | |
|---|------------|
| Farmers | 347,287 |
| Workers | 53,115 |
| Total | 400,402 |
| Percentage of all Fairtrade farmers & workers | 20% |

| Cocoa  | |
|---|------------|
| Farmers | 457,347 |
| Workers | – |
| Total | 457,347 |
| Percentage of all Fairtrade farmers & workers | 23% |

| Flowers and plants  | |
|--|-----------|
| Farmers | – |
| Workers | 71,060 |
| Total | 71,060 |
| Percentage of all Fairtrade farmers & workers | 4% |

| Cane sugar  | |
|--|-----------|
| Farmers | 49,709 |
| Workers | – |
| Total | 49,709 |
| Percentage of all Fairtrade farmers & workers | 2% |

| Seed cotton  | |
|---|-----------|
| Farmers | 40,033 |
| Workers | – |
| Total | 40,033 |
| Percentage of all Fairtrade farmers & workers | 2% |

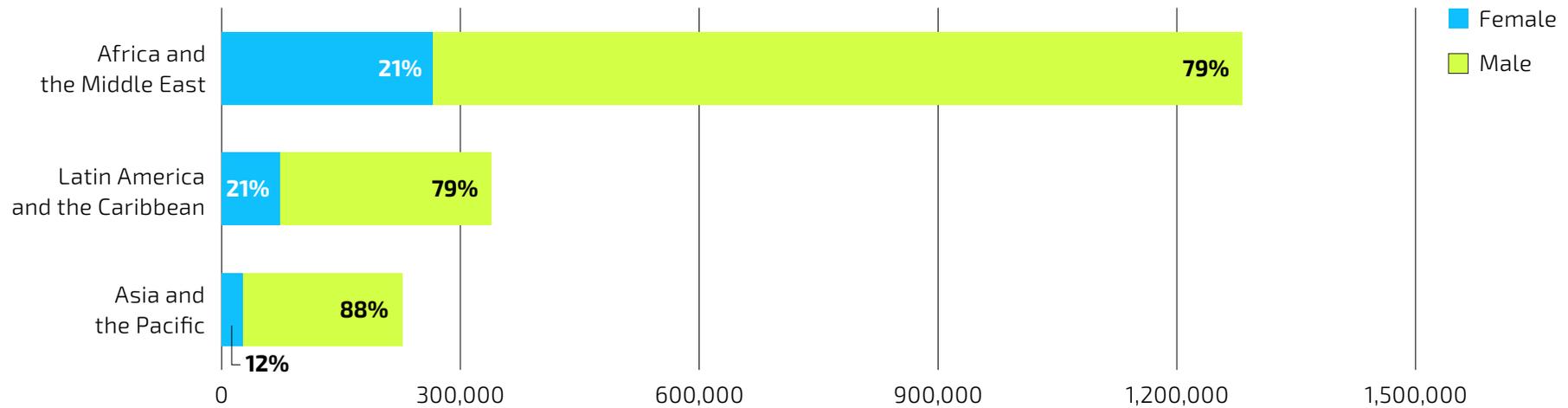
| Bananas  | |
|---|-----------|
| Farmers | 10,223 |
| Workers | 25,672 |
| Total | 35,895 |
| Percentage of all Fairtrade farmers & workers | 2% |

| Other products | |
|---|-----------|
| Farmers | 69,272 |
| Workers | 32,015 |
| Total | 101,287 |
| Percentage of all Fairtrade farmers & workers | 5% |

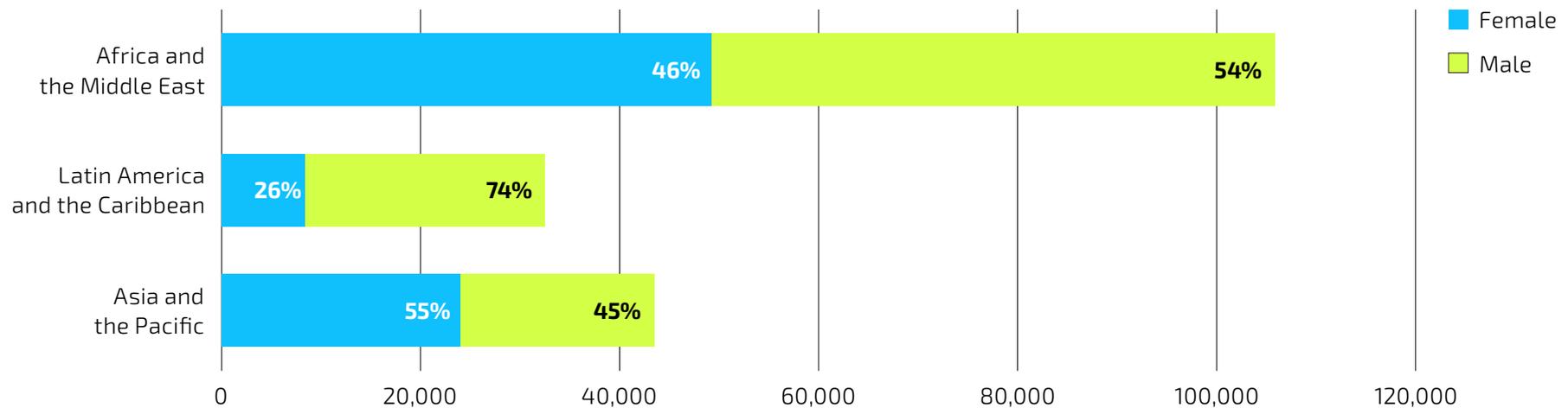
| All products | |
|---|-------------|
| Farmers | 1,846,787 |
| Workers | 181,862 |
| Total | 2,028,649 |
| Percentage of all Fairtrade farmers & workers | 100% |

WOMEN'S PARTICIPATION IN FAIRTRADE 2021

Number of female and male farmers in small-scale producer organisations



Number of female and male workers in hired labour organisations



PERCENTAGE OF WOMEN FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2021

Small-scale producer organisations

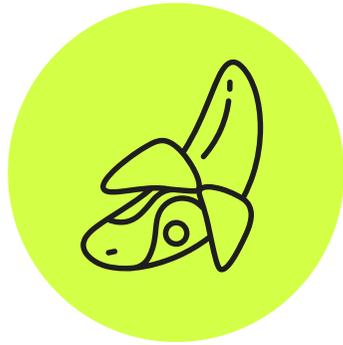
| Product | Percentage of women farmers |
|-----------------------------------|-----------------------------|
| Cereals | 56% |
| Dried fruit | 36% |
| Wine grapes | 33% |
| Tea | 29% |
| Rice | 26% |
| Herbs, herbal teas & spices | 25% |
| Fruit juices | 23% |
| Oilseeds and Oleaginous fruit | 23% |
| Banana | 21% |
| Vegetables | 20% |
| Cotton | 19% |
| Coffee | 18% |
| Fresh fruit | 18% |
| Cane sugar | 17% |
| Nuts | 17% |
| Cocoa | 16% |
| Honey | 11% |
| Gold & associated Precious Metals | 10% |
| Total | 20% |

Hired labour organisations

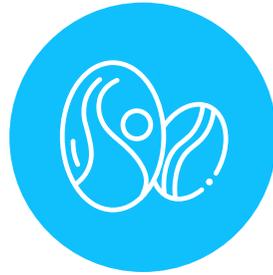
| Product | Percentage of women workers |
|-----------------------------|-----------------------------|
| Flowers and Plants | 55% |
| Tea | 50% |
| Vegetables | 47% |
| Dried fruit | 40% |
| Fresh fruit | 39% |
| Wine grapes | 31% |
| Herbs, herbal teas & spices | 23% |
| Sportsballs | 18% |
| Banana | 16% |
| Grand Total | 45% |

TOTAL PRODUCTION OF FAIRTRADE CERTIFIED PRODUCTS 2021 (METRIC TONNES*)

*EXCEPT WHERE NOTED



Bananas
1,461,353



Coffee
923,464



Cocoa
699,234



Fresh fruit
613,846



Cane sugar
553,816



Vegetables
199,497



Tea
180,575



Wine grapes
147,664



Oilseeds & oleaginous fruit
67,562



Rice
60,967



Seed cotton
55,318



Herbs, herbal teas & spices
50,819



Nuts
44,425



Honey
8,879



Cereals
3,779



Dried fruit
997



Fruit juices & pulp
924



Flowers & plants*
5,263,230,062 stems



Gold & associated precious metals*
1,382 kg



Sportsballs*
2,435,860 items

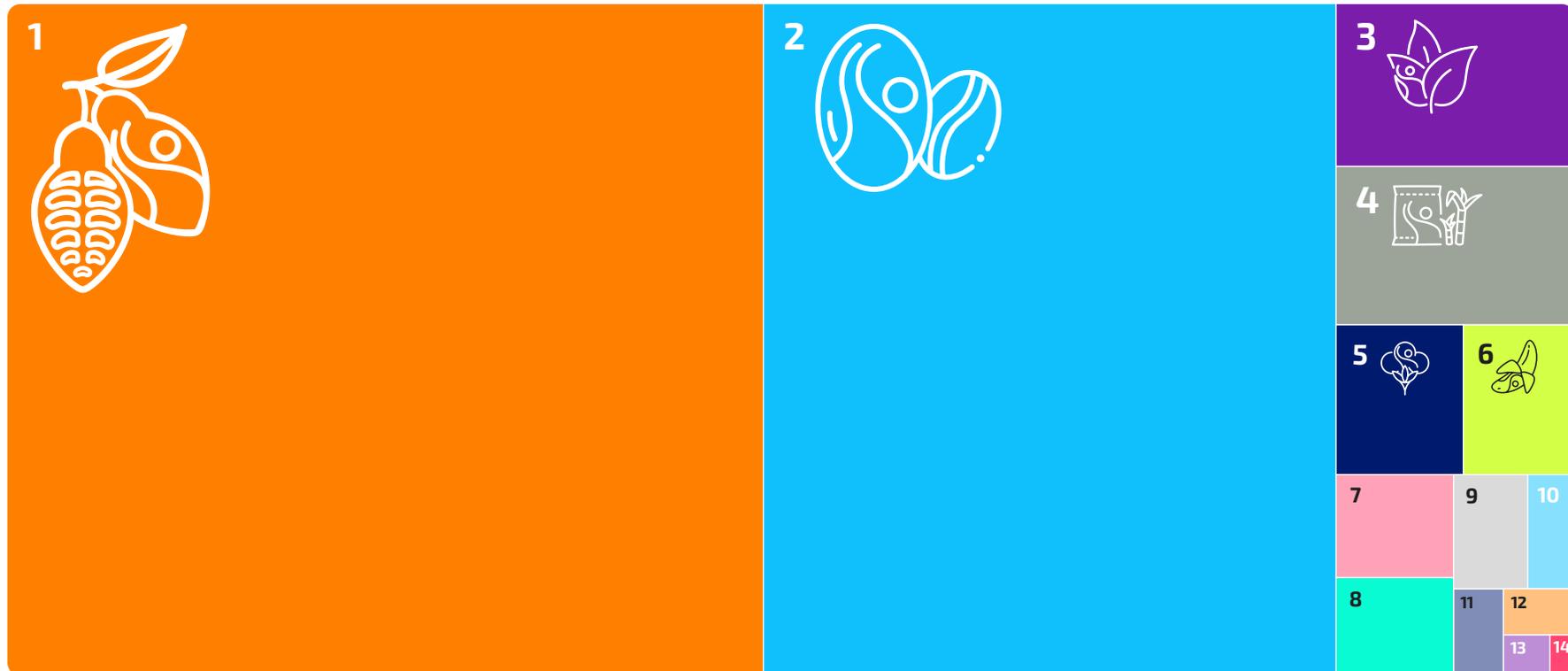
FAIRTRADE SALES VOLUMES REPORTED BY PRODUCT 2019-2021

| Product | 2019 | 2020 | 2021 | Unit |
|-----------------------------------|-------------|-------------|---------------|-------|
| Bananas | 773,430 | 750,636* | 739,111 | MT |
| Cane sugar | 175,855 | 120,230 | 180,348 | MT |
| Cocoa | 250,473 | 175,412 | 241,455 | MT |
| Coffee | 226,254 | 226,338 | 222,328 | MT |
| Cotton | 10,591 | 12,511* | 10,903 | MT |
| Tea | 8,106 | 8,641* | 7,690 | MT |
| Dried fruit | 329 | 166 | 160 | MT |
| Fresh fruit | 117,735 | 113,549 | 103,258 | MT |
| Fruit juices & pulp | 4,883 | 2,620 | 287 | MT |
| Herbs, herbal teas & spices | 15,773 | 8,432 | 8,010 | MT |
| Honey | 4,580 | 4,020 | 2,486 | MT |
| Nuts | 13,141 | 14,081 | 17,756 | MT |
| Oilseeds and oleaginous fruit | 16,886 | 20,344 | 14,605 | MT |
| Rice | 9,659 | 9,562 | 9,756 | MT |
| Wine grapes | 56,894 | 45,269 | 40,568 | MT |
| Vegetables | 3,205 | 3,160 | 5,315 | MT |
| Cereals | 3,763 | 3,679 | 1,382 | MT |
| Flowers and Plants | 959,093,807 | 951,936,302 | 1,150,969,654 | Stems |
| Sportsballs | 195,791 | 186,226 | 142,546 | Items |
| Gold & associated Precious Metals | 80 | 112 | 27 | kg |

MT = metric tonnes

*Figures have been updated to reflect sales reported after the 2020 deadline which changed the previously reported values by more than one percent.

TOTAL AREA OF CULTIVATION OF FAIRTRADE PRODUCTS 2021 (HECTARES)



1 **Cocoa**
1,523,686

5 **Seed cotton**
57,010

9 **Rice**
25,386

13 **Cereals**
5,770

2 **Coffee**
1,153,327

6 **Banana**
50,054

10 **Oilseeds & oleaginous fruit**
16,242

14 **Flowers & plants**
3,140

3 **Tea**
116,620

7 **Herbs, herbal teas & spices**
36,233

11 **Wine grapes**
13,082

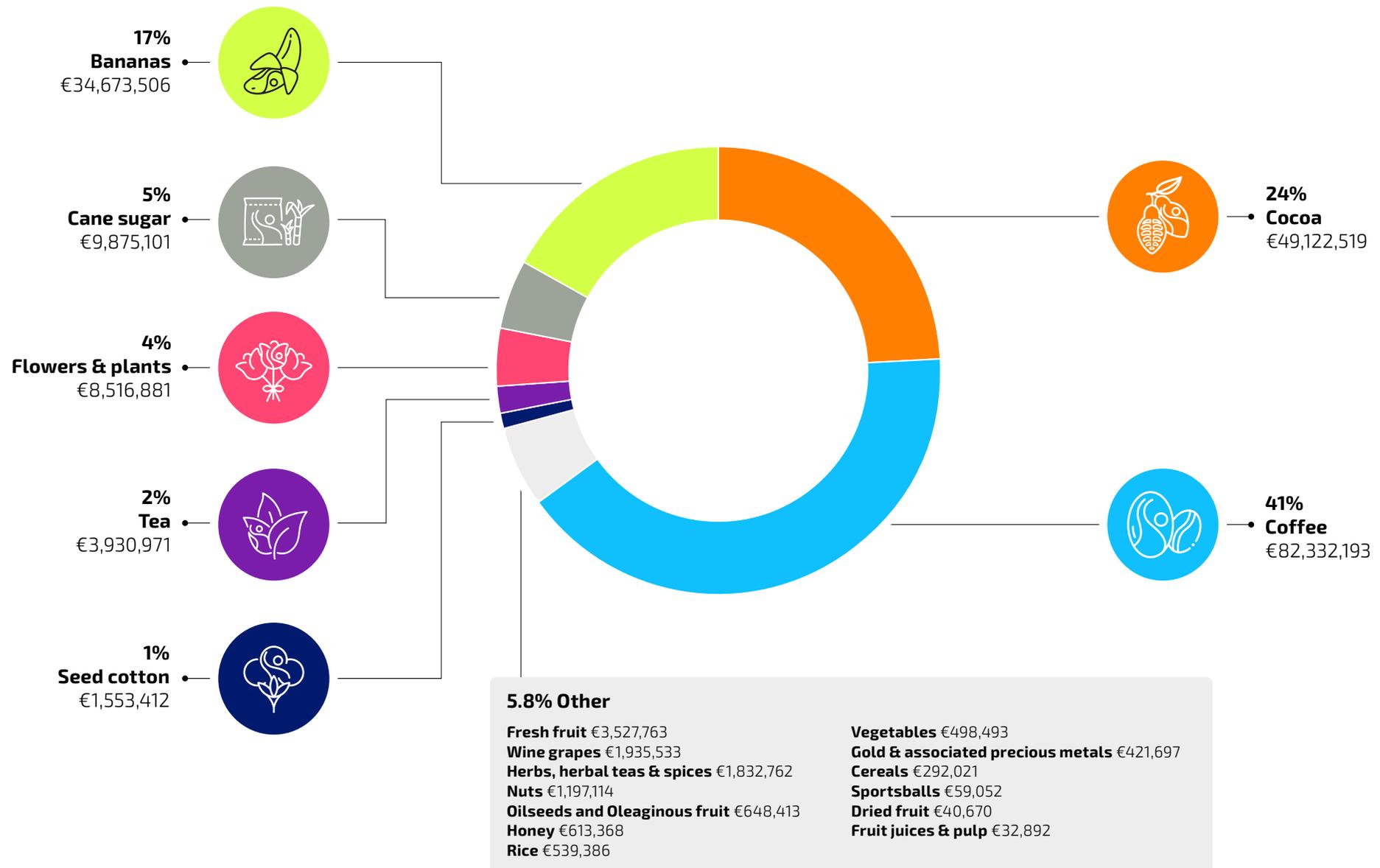
4 **Cane sugar**
113,366

8 **Fresh fruit**
34,733

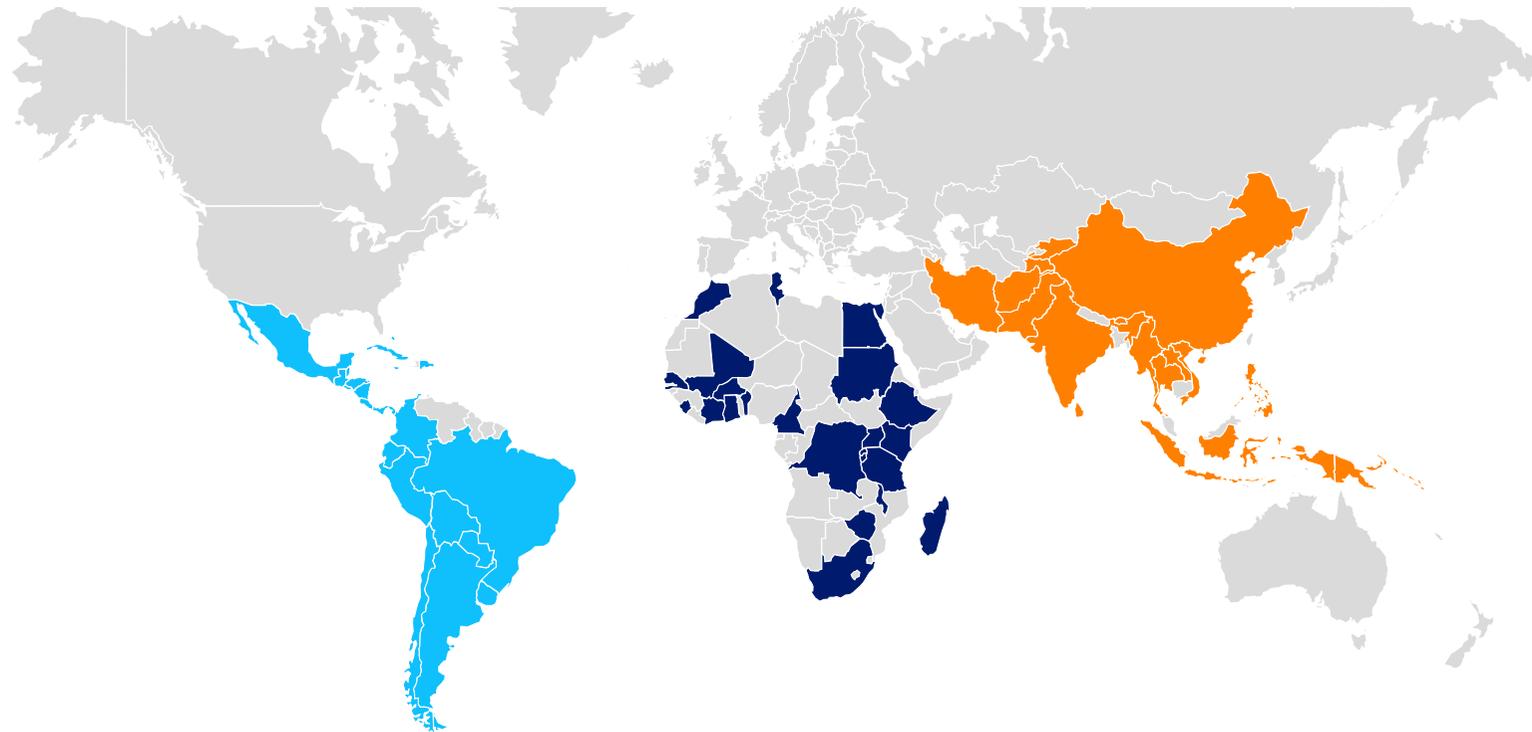
12 **Vegetables**
9,876

Land area is not applicable to the following products: pulp, gold, honey, nuts and sportsballs. Dried fruit and fruit juice are not included because of limited data for this metric.

FAIRTRADE PREMIUM GENERATED BY PRODUCT 2021



FAIRTRADE PREMIUM GENERATED BY TYPE OF PRODUCER ORGANISATION AND REGION 2021



**Latin America
and the
Caribbean**

€121.9 million

**Africa
and the
Middle East**

€64.7 million

**Asia
and the
Pacific**

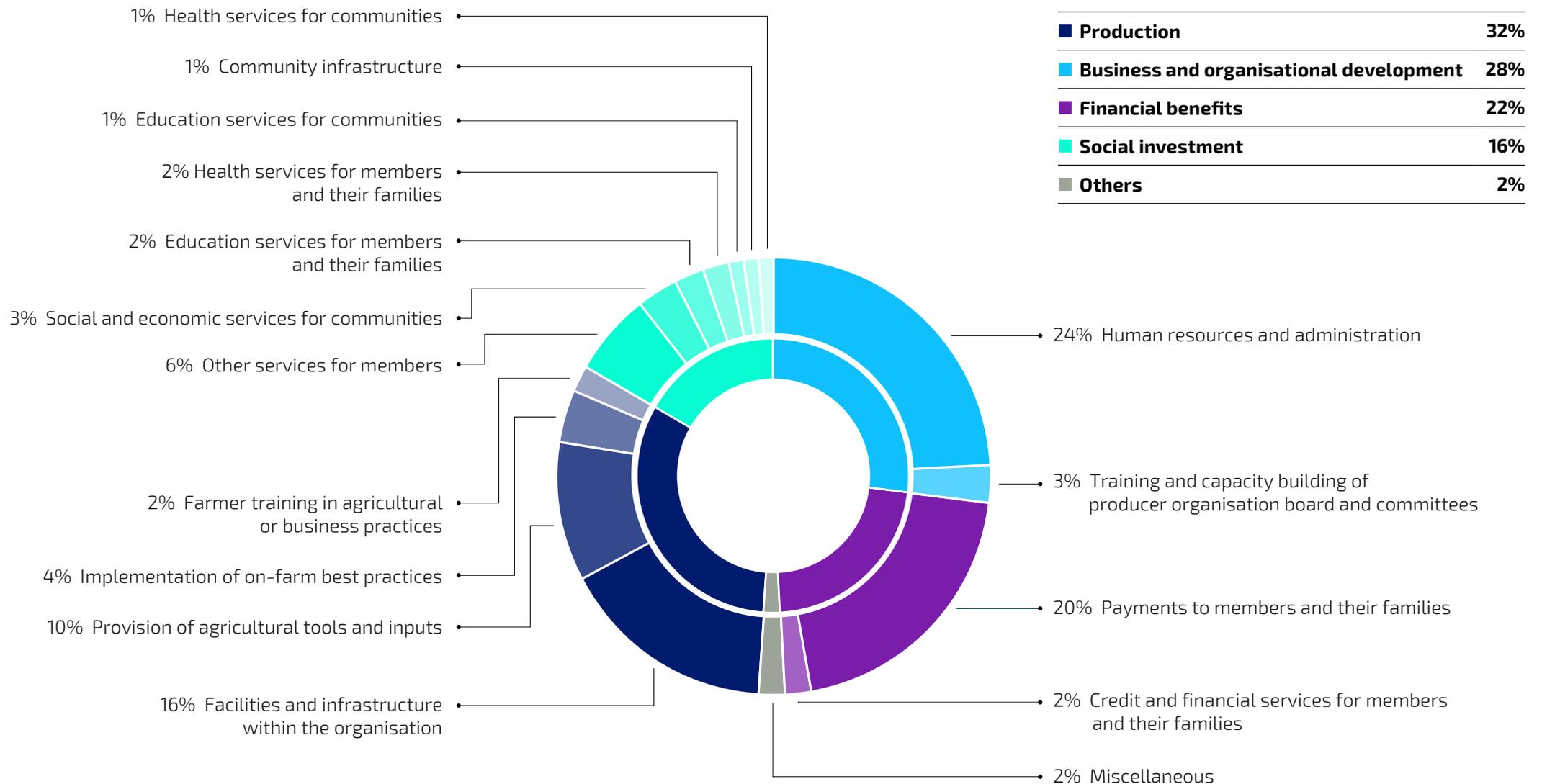
€15 million

**Total
Premium**

€201.6 million

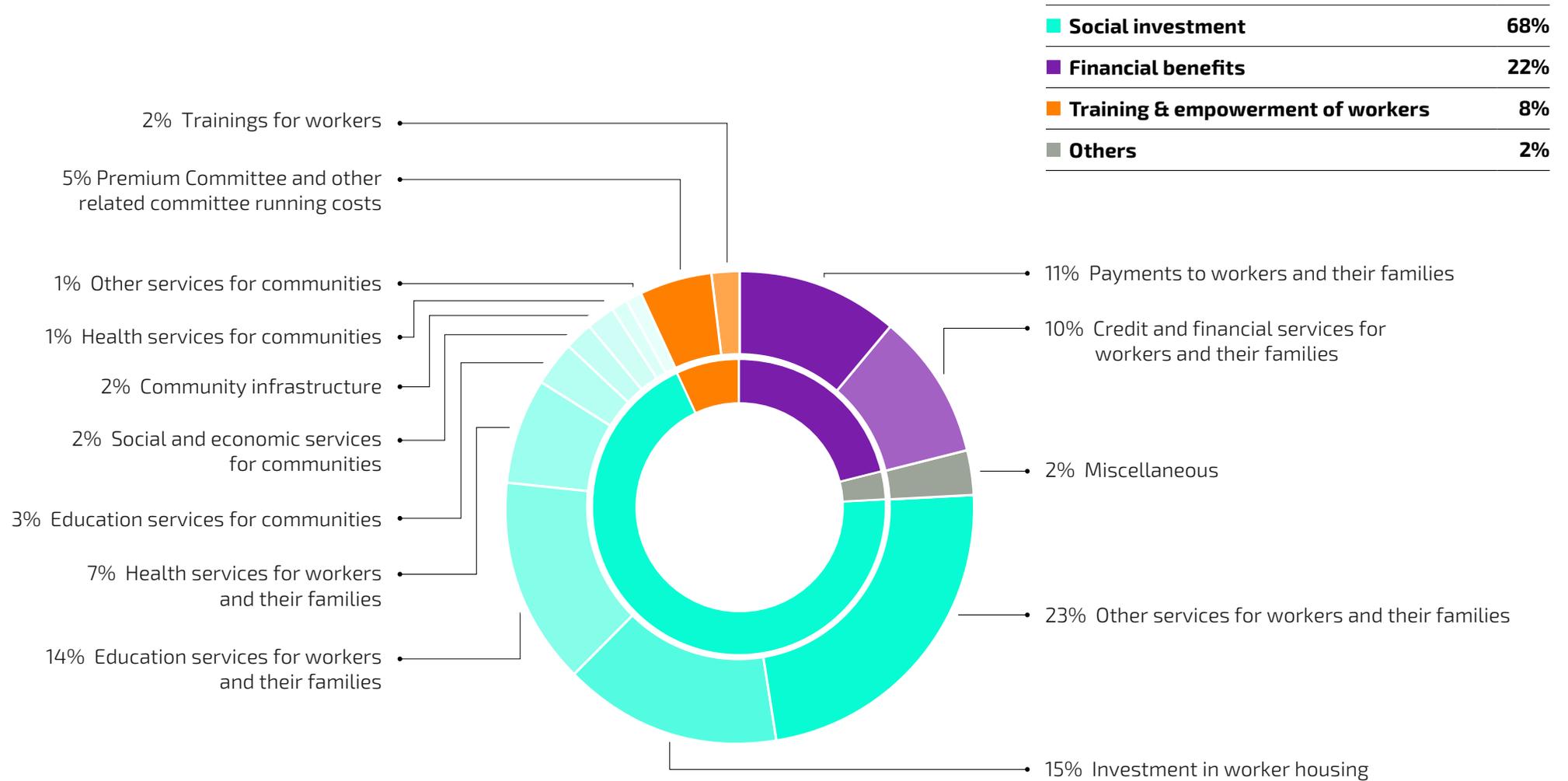
| Type of producer organisation | Premium |
|-------------------------------|-----------------------|
| SPO | €170 million |
| HLO | €30.2 million |
| Contract production | €1.4 million |
| Total | €201.6 million |

USE OF FAIRTRADE PREMIUM BY SMALL-SCALE PRODUCER ORGANISATIONS 2021



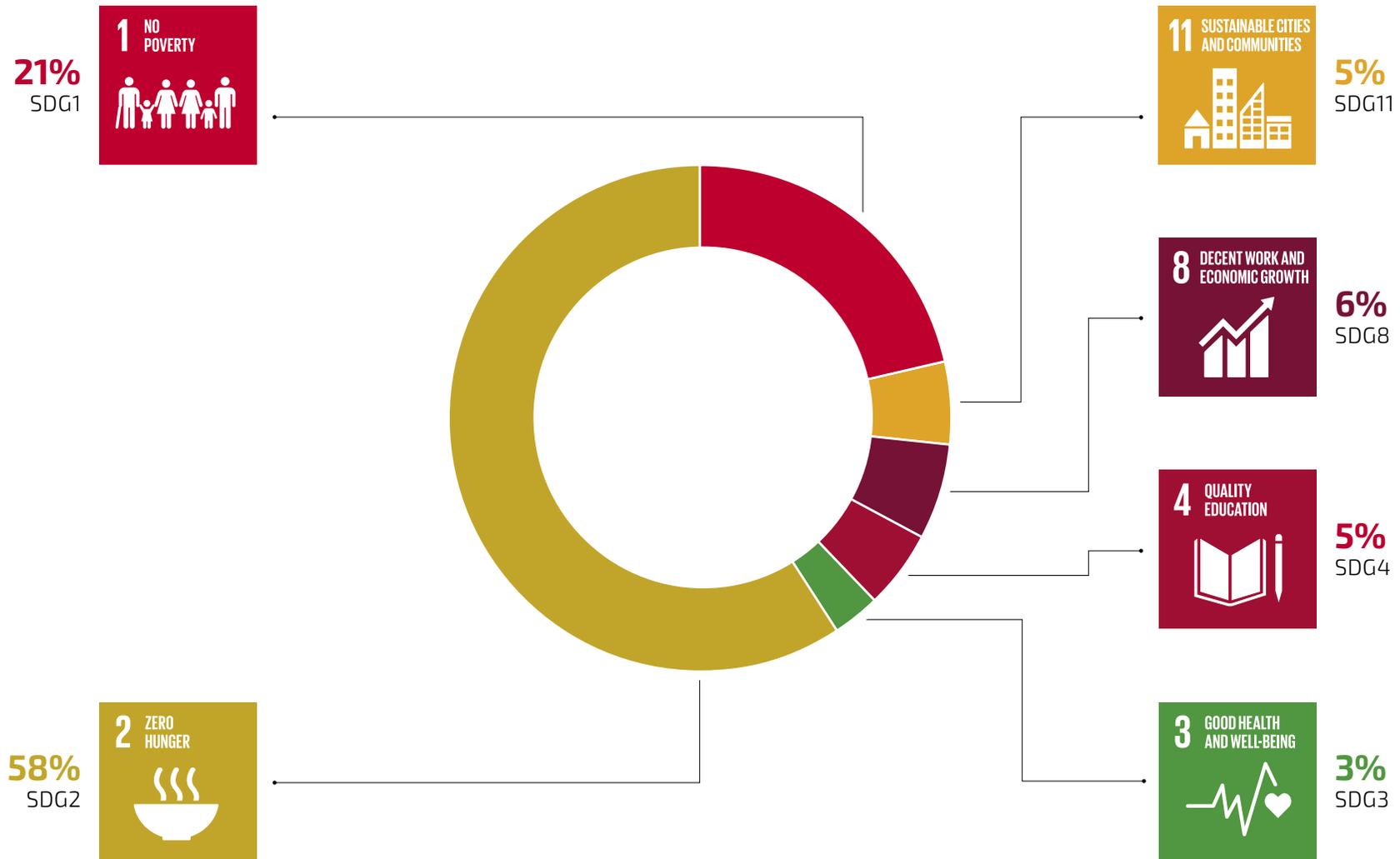
Values may not add up to 100 percent due to rounding

USE OF FAIRTRADE PREMIUM BY HIRED LABOUR ORGANISATIONS 2021



Values may not add up to 100 percent due to rounding

FAIRTRADE PREMIUM EXPENDITURE CONTRIBUTING TO THE UN'S SUSTAINABLE DEVELOPMENT GOALS (SDGS)



This graph shows the proportion of Fairtrade Premium that producers have chosen to spend on projects related to one of the 17 UN Sustainable Development Goals (SDGs). You can find additional information at: www.fairtrade.net/impact/fairtrade-premium-spending-by-sdg

Values may not add up to 100 percent due to rounding

About the data in this report

The monitoring data in this report come from two sources: Fairtrade and CODImpact.

Fairtrade stores all transactions in a given year from Fairtrade Premium payers. Fairtrade Premium generated and sales volumes for the top seven products (bananas, cocoa, coffee, cotton, flowers and plants, sugar and tea) are reported through Fairtrade.

The CODImpact monitoring dataset contains data collected from producer organisations during audits. Not all producer organisations are audited in a given year, in which case the data are completed using the latest available record. CODImpact is the data source for production volume, area of cultivation, number of farmers and workers, and Fairtrade Premium use. It is also the source of Fairtrade sales and Premium data for all other products not in Fairtrade.

The data have been extensively checked and cleaned. However, in a monitoring project of this magnitude there may be some areas of inaccuracy, such as:

- There may be missing information from Fairtrade certified producer organisations that is not taken into account because of quality.
- There may be missing information in some questionnaires from certified producer organisations that was not reported by auditors.
- There may be wrong data or data that were not validated.
- Figures are subject to change. Data may change in the future after receiving new reports or as a result of continuous data quality checks.

The number of certified organisations is counted as the number of producer organisations at the end of the calendar year with any of the following certification statuses: certified, suspended or permission to trade.

Under the terms of confidentiality agreements with Fairtrade certified producer organisations, data may only be publicly reported in aggregate form. Displaying the data is restricted to not in any way expose sensitive information belonging to a single producer organisation, Fairtrade Premium payer or trader. Where there are fewer than three Fairtrade certified producer organisations in a country, and market-sensitive business information could be deduced, we do not report aggregated data on the producer organisations.

Disclaimer

Fairtrade International is not responsible for the accuracy of the data. The report has been compiled to the best of our knowledge and is provided for informational purposes only. Fairtrade International reserves the right to update the monitoring data as new information becomes available. Data quality checks are performed continuously, thus the data presented can change in future reports. The data are provided 'as is' and no warranty of any kind is given for the accuracy and reliability of the data. Fairtrade International will not be liable for any claims or damages related to the quality and completeness of the data, as far as it is permitted under law.



FAIRTRADE
INTERNATIONAL

Bonner Talweg 177, 53129 Bonn, Germany
Telephone +49 (0) 228 94 92 30 · Fax +49 (0) 228 24 21 713
info@fairtrade.net · www.fairtrade.net