

The 2,000 most influential companies...



...directly employ
95 million people
and hundreds of millions more
through their operations and
supply chains



...and generate
USD 45 trillion
in revenue each year -
the equivalent of 45%
of global GDP.

Given the footprint of these companies, their role in building a more equal and inclusive world has never been more crucial.



However
90% are not even halfway
to meeting fundamental social expectations.



pay or have a target to pay their workers a living wage.



comply with the ILO's standards on working hours.



monitor the health and safety of their suppliers' workplaces.



Just 20%
conduct some steps of human rights due diligence (the process to identify and address their human rights risks and impacts).



Just 2%
disclose their global gender pay gap.

Only 9%
show how they consult workers or communities who are affected by their operations.



10%
disclose how much tax they pay in each country where they operate



Only 5%
disclose their lobbying expenditures

The 2024 Social Benchmark
worldbenchmarkingalliance.org/publication/social